**Top 70 County Businesses** Where a long standing (5 years+) top County business (as recorded on County business records) attracts large numbers of non-regular visitors, individual signage

## **Temporary Development Signs**

Current policy requires developers to make applications via a specialist traffic management company for highway authority approval. Unfortunately this requirement has poor compliance.

This leads to a proliferation of black and yellow signs on the highway, causing confusion and visual intrusion with little benefit to traffic.

Temporary signage to housing developments is important as it aids deliveries, construction traffic and potential purchasers. In order to pursue better control for thisPerm0.000008 type of signage, authorisation can now be sought directly through the Authority. Permit signage can be pursued within a mile radius, or from the clos

## **Contact for more information**

## **Traffic Engineer Team**

Network Control Unit Economy and Infrastructure Directorate Traffic Engineer Team Warndon Dept Pershore Lane Worcester WR4 0AA

trafficengineeringteam@worcestershire.gov.uk