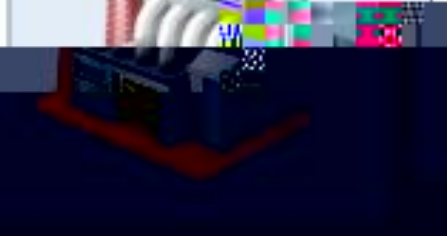






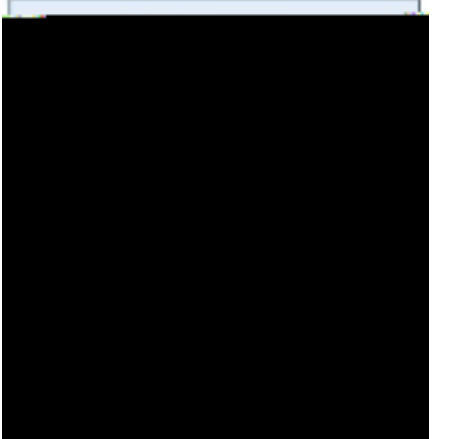
The  is where the product is made. They can either design their own products to sell or be requested to make a specific product for someone.

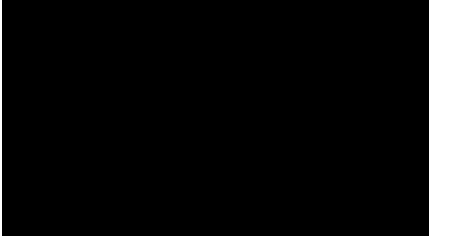


A  is a middle man for some products. This can also sometime be accessed by a shopper direct. Products are sold in large amounts.



The  is the shop or person that stocks the items we may wish to buy. These can be online, specialist or on the high street.



The , that's you and me. We have a need or desire for a product and head to the retailer to buy it.